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**FOR IMMEDIATE RELEASE**

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**DeoBioSciences to Launch Crowdfunding Campaign to Fund  
Revolutionary Cancer Research**

ATLANTA, GA., July 26, 2014 — DeoBioSciences, Inc. (“DBS” or “DeoBioSciences”) announced today that it is preparing to launch its Indiegogo.com crowdfunding campaign titled “Develop the World’s Most Powerful Weapon Against Cancer” (the “Campaign”) to raise funding for continuation of its pioneering preclinical cancer research. Prior to the Monday, August 4th launch date, the Campaign can be previewed at <https://www.indiegogo.com/project/preview/aba3a9e9>. After the official launch date, DeoBioSciences’ Indiegogo.com campaign will be accessible through the shortened hyperlinks [www.tiny.cc/CancerWeapon](http://www.tiny.cc/CancerWeapon) or [www.igg.me/at/dbx31](http://www.igg.me/at/dbx31).

The provocative campaign title is based on test results for DeoBioSciences’ experimental cancer drug, DBX-31. DeoBioSciences has conducted its preclinical cancer research through an agreement with renowned Cornell University in Ithaca, New



York. On behalf of DeoBioSciences, Cornell University researchers have documented *in vitro* cancer cell death rates approaching 100%, within 72 hours of treatment, for a wide variety of tough, advanced stage, treatment-resistant cancer types treated with DBX-31.

Furthermore, according to John F. Adamson, president and chief executive officer of DeoBioSciences, the Campaign is highlighting a particularly incurable type of ovarian cancer that has been resistant to treatment by some of the most powerful drugs known to medicine, including a lethal bioweapon composed of both ricin and diphtheria toxin. The Campaign video at the Indiegogo.com site describes how DBX-31 killed this type of “super resistant” cancer tissue thoroughly and rapidly in ways that even a lethal bioweapon could not, without targeting or harming normal cells.

“Unlike the approach of so many cancer drugs currently approved or under development, such as immunotherapies, angiogenesis inhibitors, conjugated monoclonal antibodies, and gene silencing agents, DBX-31 relies on the reputable hypothesis that naturally occurring, tumor-specific, death receptors exist,” states Adamson. DeoBioSciences believes it has identified a safe, replicable molecule that exploits these cancer death receptors in a remarkable manner. “Although no one is making promises, we believe that we’re one set of research results away from making a major impact on the cancer research landscape, which will support our very plausible projections for clinical performance,” says Adamson. “We’re a cutting edge company. Thus, we’re using cutting edge new media methods to fund that work.”



In addition to capturing scientific interest from Cornell University researchers, DeoBioSciences' cancer research has resulted in poster presentations at the "Mid-Atlantic Bio" conference and the National Cancer Institute's "Circulating Tumor Cell Conference," being selected for a rare and highly coveted meeting with Genentech, arguably, the world's leading biotech company, through the prestigious San Jose Biocenter/Prescience International "Meet With..." series in Silicon Valley, and attendance at the invitation-only Janssen Labs/Johnson & Johnson reception at the 2014 JPMorgan Healthcare Conference in San Francisco, California.

According to Mr. Adamson, "we've received interest from different potential supporters but since 2010 we've also faced the toughest capital market in history for early stage biotech companies, and grants are more competitive than ever. It's even tougher for revolutionary new ideas because potential funding partners are often skeptical and risk averse of "first-to-market" ideas. That adds up to a challenging environment for us and the need to be creative and open-minded. We truly believe in the potential of DBX-31 to be a game changer, so we will do whatever it takes."

### About DeoBioSciences

DeoBioSciences is a privately held, pre-revenue, virtual, biotechnology small business with a principal office in suburban Atlanta, Georgia. However, unlike most biotechnology or life sciences firms, DeoBioSciences does not perform extensive, direct, in-house laboratory research. Rather, the company performs targeted exploration of naturally sourced substances with medicinal potential. DeoBioSciences then manages and drives



their evaluation, development and, where feasible, commercialization, through contractors and strategic partnerships. This is the “virtual” biotech model that minimizes capital requirements through reduced overhead and long-term asset infrastructure. Using this approach, DBS is currently developing DBX-31, a naturally derived recombinant anticancer protein to address a wide range of advanced stage cancer types through external apoptotic induction. The company does not currently have any approved products for sale. Although legally formed in 2000, DeoBioSciences has conducted its most promising research since 2008. For more information visit: [www.deobiosciences.com](http://www.deobiosciences.com).

This news release contains forward-looking statements. When used in this news release, the words "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "seek", "propose", "estimate", "expect", and similar expressions, as they relate to DeoBioSciences or an affiliate of DeoBioSciences, are intended to identify forward-looking statements. In particular, this news release contains forward-looking statements with respect to, among other things, business objectives, expected growth, results of operations, performance, business projects and opportunities and financial results. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Such statements reflect DeoBioSciences' current views with respect to future events based on certain material factors and assumptions and are subject to certain risks and uncertainties, including without limitation, changes in market, competition, governmental or regulatory developments, general economic conditions and other factors set out in DeoBioSciences' public disclosure documents. Many factors could cause DeoBioSciences' actual results, performance, or achievements to vary from those described in this news release including, without limitation, those cited in this news release. These factors should not be construed as exhaustive. Such statements speak only as of the date of this news release. DeoBioSciences does not intend, and does not assume any obligation, to update these forward-looking statements. The forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

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